



USAID
FROM THE AMERICAN PEOPLE



USAID's Economic Recovery and Development Activity



Grant Funding Up to PKR. 5 Million

DIGITAL INNOVATION GRANTS

SCALING MARKET-ORIENTED DIGITAL SOLUTIONS ENTERPRISES

Are you a Pakistani firm seeking assistance to introduce and or scale-up innovative digital solutions across Khyber Pakhtunkhwa and its NMDs?

Does your solution aim to facilitate digitization and have the potential for adoption by micro, small, and medium enterprises (MSMEs)?

USAID's Economic Recovery and Development Activity (USAID-ERDA) can help scale your digital solutions through technical and financial assistance to support MSMEs growth within the following priority sectors in Khyber Pakhtunkhwa and its NMDs.

- ✓ **Agribusiness (Horticulture, Livestock & dairy, Honey)**
- ✓ **Minerals (Marble, Granite and Gemstone)**
- ✓ **Tourism & Hospitality (Tourism Services, Adventure, Agro & Culture Tourism)**

HOW TO APPLY

Please submit Expression of Interest to eo@erda.com.pk on or before **August 31, 2023**

Additional information on how to submit an EOI and the necessary documents can be accessed via the following link.

<https://new.brightspyre.com/jobs/jid/45836>

Orientation session: **15 August, 2023 (03:00 pm)**

Zoom Link: <https://tinyurl.com/USAID-ERDA-EOI>



SCAN ME

Women, Youth, and Marginalized Community are Encouraged to Apply

@USAIDerda

